



Thames Lens 2017 Brief

In the twelve years since its inception, Thames Lens has provided an opportunity for photographers to depict the vibrant, multifaceted nature of London's River Thames. Ever changing yet a constant presence, the Thames is a hub for many communities living and working on it. From those travelling up or down the river as part of their daily commute to those enjoying sporting activities the Thames is rich in stories, heritage and nature.

We want Thames Lens to showcase its many narratives and display how central it is to London's community and working life, through the array of different perspectives it offers. The competition gives photographers the opportunity to capture London's greatest asset and draw people back to the river. From architectural gems, canoeing, paddle-boarding, boatyards, river trade, art installations and more, what better way to celebrate what The Thames has to offer than through photography?

River, community and Identity

This year, we want photographers to focus on the theme of **River, community and identity** to explore and depict how central the River Thames is to London's community and working life, and what it means to you.

This is open to individual interpretation but could:

- Reflect on how the river may be central to your community – this could be through industry, river or arts events, sports, or social hub
- Capture how the river may shape your identity and your relationship with London. Do you live, travel, work, play sports or socialise on or by the River? Encapsulate your favourite places by the river, and convey why they are important to you. Have you discovered hidden gems by the river where you go to find peace and quiet? Do you find being by the water calming, exciting, novel? What does the river add to the feel of a place?

Categories

Thames Lens Instagram

We are very excited to announce that we will be running an Instagram competition for the first time this year.

To enter the Instagram competition, you **must** use the hashtag #ThamesLens, tag and follow us on our @TotallyThames handle.

We will be accepting both **still images** and **moving images** with **no sound** of up to **1 second** long in Gif/boomerang format.

Photos can be black and white or colour and must include the Thames in some way.

Your caption should include your name, age, the title of the photo, and a short description of up to 100 words stating how it responds to the brief.

The competition is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.

Thames Lens Photography

To enter the competition, entrants must send an attachment of their photo to thameslens@thamesfestival.org with the subject 'Thames Lens 2017'

Entrants must provide their name, age, title of the photo, and a short blurb explaining how it responds to the brief.

Photos can be black and white or colour and must include the Thames in some way.

The competition is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.

Enter for the chance to win some exciting prizes including a trip on Thames Rockets and being exhibited on an online virtual reality gallery. The deadline for entries is **Saturday 30 September**.

Terms & Conditions of Entry

1. Photographs must be original and taken by you. It is the photographer's responsibility to obtain any appropriate permissions. Please do not submit portrait photographs of children unless you have expressly gained the permission of their parent or guardian.
2. Photographs submitted must have been taken between announcement 28.06.17 and 30.09.17.
3. Photographs submitted must include the date, location and short description to accompany your entry.
4. The competition is open to all ages, children under the age of 16 must obtain permission from a parent or guardian.
5. Entrants may enter no more than 5 different photographs in total.
6. The competition is only open to non-professional photographers (defined as someone who does not derive more than 10% of their income from photography)
7. The competition is not open to employees of Thames Festival Trust or of any of the organisations providing prizes.
8. All commercial rights to the images remain with the photographers with the exception that The Thames Festival Trust and the Port of London Authority has the right to use entries in any future publicity material (print or electronic) without payment – subject to crediting the original photographer. This includes the right to grant use of the image to third parties solely for the purpose of promoting the Trust's work.
9. The competition will be judged by a panel of Thames Festival Trust and Port of London Authority staff and blogger Jess Henderson.
10. Winners will be notified by the end of October by email. The judging panel's decision is final, and no correspondence will be entered into. Prizes are non-negotiable and non-transferable. For the Instagram competition, we will announce the winners on our Instagram account and send winners a private message.